



## Baltics' largest law firm retains its edge with Carpe Diem

Ellex Valiunas needed a time recording platform to integrate with existing systems and capture time from any device or location

At Ellex Valiunas, we are the largest specialised legal firm in Lithuania, with a solid portfolio of cross-border experience in international projects and landmark regional deals.

With nearly 100 legal professionals, and a variety of practice areas, our award-winning firm was established shortly after the Baltic states regained their independence in the early 1990s.

We are ideally positioned to provide clients with top expertise and in-depth specialist legal services.

In order to retain our position as a regional and international market leader, and to support our affiliation with global law firm networks like Lex Mundi and World Services Group (WSG), we use only the most efficient and innovative technology solutions.

We were one of the first law firms in the Baltics to adopt state-of-the-art AI, continuing a long tradition of using technology to streamline processes and better serve our sophisticated client base.

That's why time recording technology, a core component of our firm's financial management solution, was the key focus of our next technology investment.

### Choosing Carpe Diem

Dr Keriene Dovile, our firm's IT and Business

Project Manager, and a business process management expert, recognised that our existing timekeeping function needed to be upgraded. It was a custom developed, in-house system that operated as a part of our firm's existing finance system and was less than optimal.

This rather old-fashioned, feature poor timekeeping platform was in desperate need of a replacement. We had lawyers complaining about the system and our mobile professional staff were unable to enter time while on the road and out of the office. It was time to switch.

Led by Dr Dovile, our experienced technical team recognised that the firm needed to adopt a timekeeping application that was specific to the legal market. They sought a solution with a modern, user-friendly interface and a technologically superior platform. One that would integrate easily with other business applications and accommodate our firm's growth.

Modern lawyers need a timekeeping application that allows them to track their own time. They also need a system that is quick to adopt, easy to use and resembles the consumer technologies they use when away from the office.

As we have a mobile workforce, we required a mobile application that wouldn't leave time gaps. We want our lawyers to be able to work freely without worrying about timekeeping, so that was an extremely important part of our selection.

# Ellex<sup>®</sup>

### Client >

Ellex Valiunas

### Sector >

Legal

### Project >

Implementing Carpe Diem, an integrated, modern and intuitive time recording platform

*"We are now able to enter time much more quickly and in many different ways. Tracking has become seamless. Even when we don't have all the details to hand, we can enter time partially, and then go back and complete the entry later. This assures more accurate capture."*

Dr Keriene Dovile >  
IT and Business  
Project Manager >  
Ellex Valiunas >

Our decision to choose Carpe Diem came down to several business and technology driven factors and requirements:

- > **User productivity**  
Innovative timekeeping technology like Carpe Diem automates processes and leads to higher usage based on ease-of-use, which leads to higher user adoption
- > **Passive time capture**  
The ability to mine and transform electronic activities into time entries, unaided by fee earners, is critical to maximising time capture and released revenue
- > **Mobility**  
Carpe Diem 's mobile solution enables offline capability, which is important when online options are limited
- > **Stable technology platform**  
Carpe Diem supplies a scalable timekeeping foundation for all future growth across our firm and practice areas
- > **Modern, intuitive user interface**  
A consumer-grade user experience is important to firms who are looking to retain and attract the best legal talent
- > **Reputation and track record**  
Carpe Diem delivers a high standard of law firm technology and is a best-of-breed timekeeping solution
- > **Value**  
Pricing is always relevant, but it wasn't the most important selection criteria for us. Ultimately, it came down to overall value, which includes product, service and the entire project experience.

We opted to deploy the latest version of Carpe Diem across the workstations and mobile devices of nearly 150 users.

### The implementation phase

One of the keys to our successful implementation of Carpe Diem was the work put in by our IT

team when scoping the deployment.

The time and effort spent on planning and establishing pilot groups of lawyers, along with resources from finance, marketing, HR and various practice groups, paid dividends. This limited any surprises and created a sense of buy-in across the firm once Carpe Diem was up and running.

### Measuring the improvement

While it might take a bit longer to realise a ROI, we are already extremely pleased with the initial value delivered by Carpe Diem.

- > **Higher user adoption**  
Overall, more of our users are using Carpe Diem, including partners who never touched the previous time system. Our management is confident that this will lead to increased technology adoption by firm leaders and will help us achieve higher rates of time capture and revenue.
- > **Innovative technology**  
Users are enjoying the features and functions of this new technology. Carpe Diem's user interface is very user-friendly and its various time capture options allow our users to incorporate timekeeping easily into their daily routines.
- > **Productivity**  
Overall, the firm is logging more time, faster. Time capture is now streamlined and only takes a few hours instead of a day or more.

### Future plans

Now that Carpe Diem is established, we are excited about its potential, and have plans to focus on continuing to drive user adoption by adding new features.

We are already using Carpe Diem 's reporting capabilities, which provide valuable insights based on the robust data provided.

In summary, the switch to Carpe Diem has been a success and will continue to add value to our firm.

## More information

**w** onadvanced.com  
**t** +44(0) 330 343 8000  
**e** hello@oneadvanced.com

Ditton Park, Riding Court Road, Datchet, SL3 9LL

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